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## Media Release

### **AIA Australia appoints new Head of Strategic Partnerships- Master Trusts.**

**Melbourne, 30 June 2021**– Leading life and health insurer AIA Australia has welcomed Harumi Hancox into its Group Distribution team as the new Head of Strategic Partnerships, responsible for Master Trust clients.

When announcing the appointment, AIA Australia's General Manager - Group Distribution, Corporate and Master Trusts, Anthony Clough said, *"Harumi is experienced, progressive and passionate about group insurance and ensuring the long-term sustainability of the industry. We are incredibly fortunate to have Harumi join the team as we look to further evolve our market leading value proposition"*.

Having worked in group insurance for 25 years, Ms Hancox joined AIA Australia on 21 June 2021 and is excited about the new role. *"I've been fortunate to work with AIA in the past, so I was eager for the opportunity to join the AIA family and work with the team to help to make a difference in the lives of Australians"*.

Prior to joining AIA Australia, Ms Hancox held the position of Head of Group Life Consulting Services at IFS Insurance Services (IFSIS) and has also worked extensively as a product manager at AXA/National Mutual (now AMP).

AIA Australia's Group Distribution team has recently undergone a strategic review, which included a broadening of its leadership team, positioning AIA Australia for future success in the Group Insurance market.

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### **About AIA Australia**

AIA Australia is a leading life insurance specialist with over 49 years' experience and a commitment to help Australians live healthier, longer, better lives. In 2014 the company launched AIA Vitality, a world leading, science-based health and wellbeing program, to the Australian market. In July 2017, AIA and its partners launched AIA's health insurance business, now known as AIA Health Insurance.

In 2021, CommInsure Life was integrated into AIA Australia. The lives of more than 3.8 million Australians are protected and enhanced through AIA Australia's unique value proposition of life, health and wellbeing. Our vision is to embrace shared value in championing Australia and New Zealand to be the healthiest and best protected nations in the world.

AIA Australia has been recognised with multiple awards, including the Women in Finance Employer of the Year Award (2018, 2019), Super Review's Best Insurer of the Year (2018, 2019), iSelect Partner Awards Insurer of the Year (2019), Insurance Asia International Life Insurer of the Year (Australia, 2020), Shared Value Awards Corporate Organisation Leading Through Shared Value (2019) and Shared Value Awards Organisation of the Year (2020).

Further information at [www.aia.com.au](http://www.aia.com.au).

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