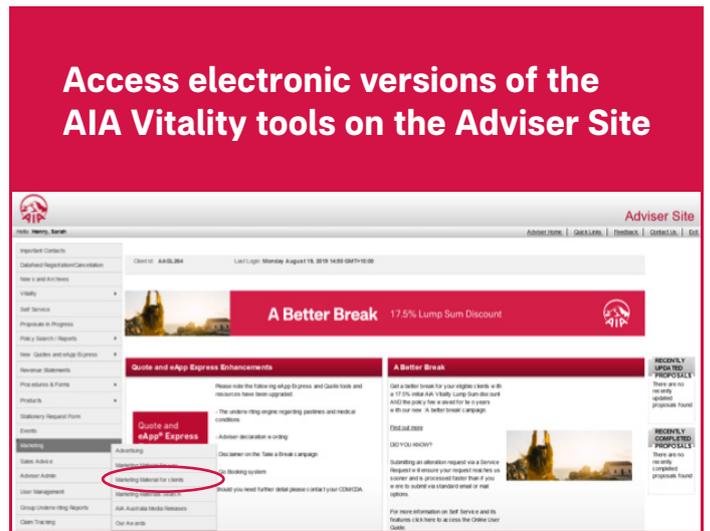


Module 7:

AIA Vitality resources

You can access many of the resources in this handbook electronically. Copies on the Adviser Site will always be the most up to date versions.



Module 1 – Growing your business with health and wellbeing

- Adviser Process Guide
- AIA PP and AIA Vitality summary
- Nominating an AIA Vitality Champion
- AIA Vitality rewards & benefits wheel



Module 2 – Starting your clients with AIA Vitality

- New member booklet
- Introduction to AIA Vitality
- AIA Fast Start – Earn your first voucher
- The AIA Vitality – Member Fast Start Guide
- Points and Rewards Guide
- The AIA Vitality Health Check Form
- Gym Comparison Guide



Module 3 – Understanding where your clients are at – AIA Vitality reporting

- Using AIA Vitality reporting instructions
- Reporting Pivot Table template



Module 4 – Motivating your clients to get to Gold

- Roadmap to engagement
- How to Get to Silver Status flyer
- The AIA Vitality wheel
- The AIA Vitality Health Check Form
- Email templates – AIA Vitality Status's x 4
- Discount guides for partners



Module 5 – Using AIA Vitality to communicate with your clients

- Calendar of AIA Vitality touch-points
- Email templates – AIA Vitality reward partners x 5



Module 6 – Hosting a wellness event

- How to run a Wellness day guide
- Email templates – Invitations x 2
- Wellness day client fact sheet
- Launch day posters x 4
- Colouring poster
- Wellness day experience card
- Client survey
- Wellness day Run sheets x 3
- Wellness day checklist



Adviser resources module

- AIA Vitality positioning
- Adviser SOA
- Adviser FAQs



Other AIA Vitality online resources

AIA Vitality You Tube page

Share these videos with your clients to help get them started

What is AIA Vitality? - <https://youtu.be/Jtq2vz5u4qI>

Getting started with AIA Vitality - <https://youtu.be/T4kXU9FbzaI>

How to link a fitness device - <https://youtu.be/fxGp4EXsjWs>

How to use an advanced screening form - <https://youtu.be/-xPxpcscNlw>

Active Benefits Tutorial - https://youtu.be/_9cP4xZW91Q

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