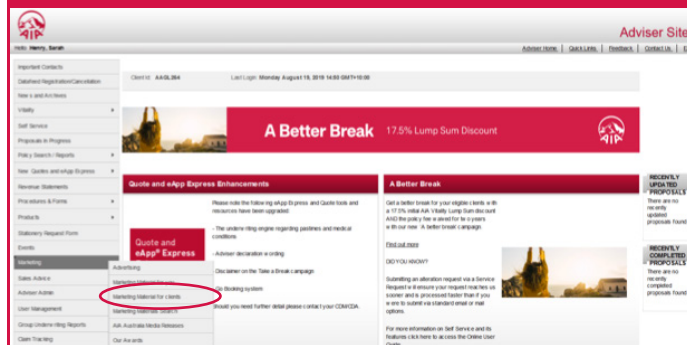


Module 7:

AIA Vitality resources

You can access many of the resources in this handbook electronically. Copies on the Adviser Site will always be the most up to date versions.

Access electronic versions of the AIA Vitality tools on the Adviser Site



Module 1 – Growing your business with health and wellbeing

- Adviser Process Guide
- AIA PP and AIA Vitality summary
- Nominating an AIA Vitality Champion
- AIA Vitality rewards & benefits wheel



Module 2 – Starting your clients with AIA Vitality

- New member booklet
- Introduction to AIA Vitality
- AIA Fast Start – Earn your first voucher
- The AIA Vitality – Member Fast Start Guide
- Points and Rewards Guide
- The AIA Vitality Health Check Form
- Gym Comparison Guide



Module 3 – Understanding where your clients are at – AIA Vitality reporting

- Using AIA Vitality reporting instructions
- Reporting Pivot Table template



Module 4 – Motivating your clients to get to Gold

- Roadmap to engagement
- How to Get to Silver Status flyer
- The AIA Vitality wheel
- The AIA Vitality Health Check Form
- Email templates – AIA Vitality Status's x 4
- Discount guides for partners



Module 5 – Using AIA Vitality to communicate with your clients

- Calendar of AIA Vitality touch-points
- Email templates – AIA Vitality reward partners x 5



Module 6 – Hosting a wellness event

- How to run a Wellness day guide
- Email templates – Invitations x 2
- Wellness day client fact sheet
- Launch day posters x 4
- Colouring poster
- Wellness day experience card
- Client survey
- Wellness day Run sheets x 3
- Wellness day checklist



Adviser resources module

- AIA Vitality positioning
- Adviser SOA
- Adviser FAQs



Other AIA Vitality online resources

AIA Vitality You Tube page

Share these videos with your clients to help get them started

What is AIA Vitality? - <https://youtu.be/Jtq2vz5u4qI>

Getting started with AIA Vitality - <https://youtu.be/T4kXU9FbzaI>

How to link a fitness device - <https://youtu.be/fxGp4EXsjWs>

How to use an advanced screening form - <https://youtu.be/-xPxpcscNlw>

Active Benefits Tutorial - https://youtu.be/_9cP4xZW91Q

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