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Media Release

AIA Vitality Invitational race added to Powercor Stawell Gift

Melbourne, 1 April 2021 – AIA Australia has announced its partnership to this weekend's Powercor Stawell Gift, with the introduction of a new race 'The AIA Vitality Invitational 3200m', which will take place on Easter Monday.

This race will feature alongside the famous Powercor Stawell Gift and Change Our Game Women's Gift finals with some of Australia's top distance runners competing for \$6,500 prize money.

AIA Australia is a life and health insurance specialist that empowers its customers to lead healthier, longer, better lives. AIA Vitality is its science-backed digital health and wellbeing program, which provides education and access to initiatives for improved health and wellbeing outcomes.

CEO and Managing Director of AIA Australia and New Zealand, Damien Mu said "We are delighted that AIA Vitality is involved in this year's Powercor Stawell Gift. Distance running in Australia is enjoying a renaissance and visitors to Stawell this Easter will be inspired by everyone involved."

AIA Vitality will also have a presence at this weekend's event. Attendees will be able to take part in wellbeing activities and learn more about the small steps they can take to improve their health and wellbeing.

The AIA Vitality Invitational 3200m Handicap will take place at 1.33pm on Easter Monday, 5 April 2021. The event will be televised on Channel 7.

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About AIA Australia

AIA Australia is a leading life insurance specialist with over 48 years' experience. With a unique customer value proposition focused on life, health and wellbeing, our purpose is to make a difference by helping our members and the community to live healthier, longer, better lives. In 2014 the company launched AIA Vitality, a world leading, science-based health and wellbeing program, to the Australian market. In July 2017, AIA and its partners launched AIA's health insurance business, now known as AIA Health Insurance.

In November 2019, AIA Australia commenced a Joint Cooperation Agreement (JCA) with the Commonwealth Bank of Australia (CBA) for the joint operation of their Australian life insurance businesses, AIA Australia and CommInsure Life. The JCA enables AIA Australia to exercise a level of direct management control and oversight over CommInsure Life.

Together, AIA Australia and CommInsure Life offer a range of products that protect and enhance the lives of more than 3.8 million Australians. Our vision is to embrace shared value in championing Australia and New Zealand to be the healthiest and best protected nations in the world.

AIA Australia has been recognised with multiple awards, including the Women in Finance Employer of the Year Award (2018, 2019), Super Review's Best Insurer of the Year (2018, 2019), iSelect Partner Awards Insurer of the Year (2019), Insurance Asia International Life Insurer of the Year (Australia, 2020), Shared Value Awards Corporate Organisation Leading Through Shared Value (2019) and Shared Value Awards Organisation of the Year (2020).

Further information at www.aia.com.au.

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