

# AIA HEALTH OFFER EMAIL TEMPLATES FOR ADVISERS

## For existing AIA Priority Protection & AIA Vitality clients

**Subject line:**

Save more on your AIA Priority Protection Policy when you join AIA Health

Hi <insert client name>

Your AIA Priority Protection policy is up for renewal on <renewal date>. Did you know you can enjoy additional discounts on your premium and unlock further benefits when you take out a health insurance policy with AIA?

AIA offers health insurance that protects and rewards with a broad range of cover options to suit your needs and lifestyle. As an existing AIA customer, when you take out an AIA Health policy, you can receive:

- A **5% health and life discount** on your AIA Priority Protection Lump Sum and Income Protection products.<sup>1</sup>
- A **5% health insurance premium discount** when you maintain an [AIA Vitality](#) Silver Status or above.

**That's an estimated saving of \$XX.XX per annum** on your existing Priority Protection Lump Sum and Income Protection policies (including the waiver of the AIA Vitality contribution fee).<sup>2</sup>

**Plus, join by <campaign end date> on an eligible policy and get <insert current offer>. Terms & conditions apply** <link to most current T&Cs PDF>.

### Unlocking Your Benefits

If you're interested in finding out more about AIA Health or in getting an obligation free comparison against your current private health insurance, please contact us today.

### Even more value and greater rewards with AIA Health

Health insurance should benefit you every day – not just when things go wrong. That's why you'll get the following benefits when you join AIA Health with your existing AIA Vitality membership:

- **Up to 80% back on Extras** (up to annual limits)
- **Claim 100% of your hospital excess** for eligible hospital admissions.<sup>3</sup>

<insert Adviser signature>



AIA HEALTH INSURANCE

<sup>1</sup> For eligible Priority Protection policies purchased through a Financial Adviser only.

<sup>2</sup> Estimate only based on current premiums.

<sup>3</sup> If you have held an AIA Health policy for a minimum of six months and have an AIA Vitality Status of Silver or above, we will refund your excess if you're admitted to hospital. Conditions and exclusions apply.

AIA Health with AIA Vitality is issued by AIA Health Insurance Pty Ltd ABN 32 611 323 034, a registered private health insurer governed by the Private Health Insurance Act 2007, Private Health Insurance Rules 2007 and the AIA Health Insurance Pty Ltd Fund Rules. This information is current as at 20 September 2024 and may be subject to change. This provides general information only, without taking into account the personal circumstances of any individual and is not intended as financial, medical, health, or other advice. AIA Vitality and AIA Vitality Starter are provided by AIA Australia. Access to the AIA Vitality or AIA Vitality Starter program arises under, and is subject to, the AIA Vitality Terms and Conditions. AIA Vitality and AIA Vitality Starter partners benefits and rewards are subject to change at any time. For the most up-to-date information and to view the AIA Vitality Terms and Conditions, see [aiavitality.com.au](#). Additional program partner terms and conditions may apply.

## For existing AIA Priority Protection clients

**Subject line:**

Introducing AIA Health with AIA Vitality: Health insurance that protects and rewards

Hi <insert client name>

Your AIA Priority Protection policy is up for renewal on <renewal date>. Did you know you can enjoy additional discounts on your premium and unlock further benefits when you take out a health insurance policy with AIA?

AIA offers health insurance that protects and rewards. As an existing AIA customer, when you take out an AIA Health policy, you can receive:

- A **5% health and life discount** on your AIA Priority Protection Lump Sum and Income Protection products.<sup>1</sup>
- A **5% health insurance premium discount** when you maintain an [AIA Vitality](#) Silver Status or above.
- A **12.5%\* AIA Vitality discount** on your PP or PPPI Lump Sum premiums and a **7.5%\* AIA Vitality discount** on PP or PPPI Income Protection premiums from the next billing date if you don't already have an AIA Vitality membership.

**That's an estimated saving of \$XX.XX per annum** on your existing Priority Protection Lump Sum and Income Protection policies (including the waiver of the AIA Vitality contribution fee).<sup>2</sup>

**Plus, join by <campaign end date> on an eligible policy and get <insert current offer>. Terms & conditions apply** <link to most current T&Cs PDF>.

### Unlocking Your Benefits

If you're interested in finding out more about AIA Health or in getting an obligation free comparison against your current private health insurance, please contact us today.

### Why choose AIA Health?

Health insurance should benefit you every day – not just when things go wrong. That's why AIA Health offers:

- A broad range of cover options to suit your requirements and life stage
- Up to 80% back on Extras (up to annual limits).

### Enjoy more value and greater rewards with AIA Vitality

When you join AIA Health, you get access to AIA Vitality – a science-backed health and wellbeing program that rewards you for learning about your health and taking steps to improve it.

You can earn a great range of benefits and rewards through AIA Vitality every membership year, including:

- **Up to \$760 in rewards** with AIA Vitality partners including Woolworths, Commonwealth Bank, Uber, and more
- **Up to 50% off gym memberships** with Fitness First, Virgin Active and Goodlife
- **Up to 50% cashback** on eligible Virgin Australia Flights.

AIA Vitality also gives you more value on health insurance, like a 100% refund on hospital excess for eligible hospital admissions.<sup>3</sup>

<insert Adviser signature>



AIA HEALTH INSURANCE

<sup>1</sup> For eligible Priority Protection policies purchased through a Financial Adviser only.

<sup>2</sup> Estimate only based on current premiums.

<sup>3</sup> If you have held an AIA Health policy for a minimum of six months and have an AIA Vitality Status of Silver or above, we will refund your excess if you're admitted to hospital. Conditions and exclusions apply.

\* The initial discount may be increased from time to time to reflect current campaign offers. AIA Vitality Starter members are not eligible for Priority Protection or Priority Protection for Platform Investors AIA Vitality membership discounts.

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## For clients without any AIA policies

**Subject line:**

Health insurance that protects and rewards: earn up to \$760 each year!

Hi <insert client name>

Whether you're considering health insurance for the first time or looking to update your current policy, we wanted to introduce you to **AIA Health with AIA Vitality**.

AIA Health is backed by AIA Australia, a leading health and life insurer with over 50 years of experience, guided by a purpose to help Australian's live healthier, longer, better lives.

### Why choose AIA Health?

Health insurance should benefit you every day – not just when things go wrong. That's why AIA Health offers:

- A broad range of cover options to suit your requirements and life stage.
- Up to 80% back on Extras (up to annual limits).
- Access to AIA Vitality.

**Plus, join by <campaign end date> on an eligible policy and get <insert current offer>. Terms & conditions apply <link to most current T&Cs PDF>.**

### Interested in joining AIA Health?

If you're interested in finding out more about AIA Health or getting an obligation free comparison against your current private health insurance, please contact us today.

### What is AIA Vitality?

When you join AIA Health, you get access to AIA Vitality – a science-backed health and wellbeing program that rewards you for learning about your health and taking steps to improve it.

You can earn a great range of benefits and rewards through AIA Vitality every membership year, including:

- **Up to \$760 in rewards** with AIA Vitality partners including Woolworths, Commonwealth Bank, Uber, and more
- **Up to 50% off gym memberships** with Fitness First, Virgin Active and Goodlife
- **Up to 50% cashback** on eligible Virgin Australia Flights.

AIA Vitality also gives you more value on health insurance, like a 100% refund on hospital excess for eligible hospital admissions.<sup>3</sup>

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AIA HEALTH INSURANCE

<sup>3</sup> Excess Refund benefit is available on any Hospital cover when you reach and maintain AIA Vitality Silver Status or higher and have held your policy for at least six months. Conditions and exclusions apply.

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