

# AIA VITALITY PELOTON BENEFIT GUIDE

March 2025



## PELOTON

### About Peloton

Peloton uses technology and design to connect the world through fitness, empowering people to be the best version of themselves, anywhere, anytime. AIA Vitality has partnered with Peloton to offer members exclusive discounts on Peloton Bike. There are now even more ways to earn AIA Vitality Points through Peloton workouts.

### What is the Benefit?

- 25% discount on full price Peloton Bike for AIA Vitality members (excludes AIA Vitality Starter members).
- AIA Vitality Members can use their AIA Vitality discount to purchase one Peloton Bike.

### Who may use the benefit?

Eligible AIA Vitality members can get a 25% discount on a full priced Peloton Bike. To fully experience and access exclusive content for Peloton Bike, you'll need to subscribe to the Peloton All-Access Membership. The Peloton All-Access Membership is currently \$59 per month. AIA Vitality Members with the Peloton Bike and All-Access Membership can earn AIA Vitality Points for completing Peloton Bike workouts. AIA Vitality members with the Peloton App One or Peloton App+ membership can earn points for completing a range of Peloton workouts that don't require Peloton Equipment (Bike, Bike+, Tread, Guide).

### How can the Benefit be accessed?

- 1 Eligible AIA Vitality members can access a 25% discount on a full price Peloton Bike. Members can browse the Peloton website and choose their Bike.
- 2 AIA Vitality members should then go to the AIA Vitality app, tap the 'Peloton' tile in the 'Benefits and Rewards' section under 'Health and Fitness' and call Peloton using the phone number in the app.

- 3 Peloton staff will ask for the member's AIA Vitality membership number, first name, last name, and membership year end date, to verify that the member is eligible for the offer.
- 4 Peloton will provide the AIA Vitality member with a breakdown of the offer and the 25% discount will be applied to the purchase.
- 5 Peloton will then arrange delivery and installation of the Peloton Bike in the member's home which is included in the sales price.
- 6 Peloton will provide the member with a breakdown of the offer and will send the member an email for them to finalise the purchase of their Peloton Bike.

## How do I link Peloton to AIA Vitality?

To start using the Bike and earning Physical Activity Points, members must link their AIA Vitality account with their Peloton account:

- 1 Sign up for the All-Access Peloton membership (\$59 per month) which can be purchased on the Peloton Bike screen once the bike is delivered.
- 2 Then go to the AIA Vitality app, navigate through to 'connected apps and devices' and select 'Peloton'. Follow the screen prompts and link your AIA Vitality account with your Peloton membership. You will need to read and accept the T&Cs and data sharing requirements regarding the membership linking to successfully link the two accounts.
- 3 Make sure you are logged into your Peloton account when you use your Peloton Bike. Once your accounts are linked, Peloton will send AIA Vitality the details of your workout and your AIA Vitality Points will be added to your AIA Vitality membership.
- 4 By linking any of the other two paid Peloton App subscriptions (Peloton App One, Peloton App+) to your Vitality membership, you can also earn points.

## AIA Vitality Points

Members will be awarded points in the following way:

- 50 points for workouts at least 20 minutes long
- 100 points for workouts at least 45 minutes long
- 15 points for meditation at least 10 minutes long.

The maximum physical activity Points you can earn per day is 100. If you complete two or more fitness activities in one day, then the higher AIA Vitality Points between them will be awarded.

## Important points to remember

- The Peloton Guide, memberships, apparel, and accessories are not included in the offer.
- The discount does not apply to promotional or sale items. The discount is only applicable with the purchase of a full price Peloton Bike, Bike+ or Tread.
- Delivery is available in Peloton delivery areas in Australia only.
- If you notice that you are missing AIA Vitality Points 48 hours after your workout, please contact [queries@aiavitality.com.au](mailto:queries@aiavitality.com.au) for eligible Points to be awarded.
- Offer can be redeemed by contacting Peloton by phone only. AIA Vitality membership number and details are required when making purchase.
- Internet access and monthly Peloton All-Access Membership is required to access Peloton content.
- No cash value. Cannot be combined with other offers. Offer is not transferable. Valid while supplies last.
- Use of this Benefit is subject to the AIA Vitality Terms and Conditions, AIA Vitality Terms of Use and the AIA Australia Privacy Policy are available at [aiavitality.com.au](https://aiavitality.com.au). Benefits may be varied or withdrawn in accordance with the AIA Vitality Terms and Conditions.



### Any questions?

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