

AIA VITALITY SPECIALIZED BENEFIT GUIDE



March 2024

SPECIALIZED

About Specialized

We're always looking for ways to help you on your health and wellbeing journey. That's why AIA Vitality has partnered with Specialized to provide AIA Vitality members access to selected Specialized bikes.

What is the Benefit?

- 25% discount on full priced selected Specialized bikes for all AIA Vitality members (excluding AIA Vitality Starter members).
- The 25% discount is capped at a value of \$750.
- Discount cannot be used on gear, parts, or apparel, S-Works bikes, electric bikes or sale items.
- AIA Vitality members can receive one 25% discount voucher per membership year.

How can the Benefit be accessed?

- 1 AIA Vitality members with active membership can access the 25% discount on selected Specialized bikes via the AIA Vitality app.
- 2 Members should go to the AIA Vitality app, navigate to the 'Benefits and Rewards' tab, and tap on the 'Health and Fitness' filter, then tap the 'Specialized' tile, which will bring members to the Specialized Benefit page.
- 3 Here members should tap on 'claim your 25% voucher' and the voucher will then be visible in the Voucher Wallet.
- 4 Members should then click on 'redeem at Specialized' on the voucher and be re-directed to the AIA Vitality Specialized landing page to complete the purchase of a chosen eligible Specialized bike.

Important points to remember

- The 25% discount applies to selected Specialized bikes between \$500 and \$3,000.00. For any purchases of \$3001.00 or more, the discount will be capped at \$750.
- Where members purchase more than one Specialized bike in the same transaction, the discount will be applied to the most expensive bike.

- There is a flat fee of \$150 for all deliveries. Members only need to pay \$50. AIA Vitality will contribute the remaining \$100. Only one discount per person can be used per membership year.
- The 25% discount can be used in a single transaction only and only one discount voucher per transaction.
- Only redeemable via specialized.com/au/en/vitality and the 'Ship To Home' method.
- Access Specialized Returns Policy [here](#).



Any questions?

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