

AIA VITALITY PELOTON BENEFIT GUIDE

March 2024



PELOTON

About Peloton

Peloton uses technology and design to connect the world through fitness, empowering people to be the best version of themselves, anywhere, anytime. AIA Vitality has partnered with Peloton to offer members exclusive discounts on Peloton Bike. There are now even more ways to earn AIA Vitality Points through Peloton workouts.

What is the Benefit?

- 25% discount on full price Peloton Bike for AIA Vitality members. The discount is capped at the value of \$536.25 (excludes AIA Vitality Starter members).
- 50% discount on full price Peloton Bike applies to those identified as eligible for AIA Extra benefits until 31/12/2024, capped at a value of \$1,072.50.
- AIA Vitality Members can use their AIA Vitality discount to purchase one Peloton Bike.

Who may use the benefit?

Eligible AIA Vitality members can get a 25% discount on a full priced Peloton Bike. To fully experience and access exclusive content for Peloton Bike, you'll need to subscribe to the Peloton All-Access Membership. The Peloton All-Access Membership is currently \$59 per month. AIA Vitality Members with the Peloton Bike and All-Access Membership can earn AIA Vitality Points for completing Peloton Bike workouts. AIA Vitality members with the Peloton App One or Peloton App+ membership can earn points for completing a range of Peloton workouts that don't require Peloton Equipment (Bike, Bike+, Tread, Guide).

How can the Benefit be accessed?

- 1 Eligible AIA Vitality members can access a 25% discount on a full price Peloton Bike. Members can browse the Peloton website and choose their Bike (discount is capped at \$536.25).
- 2 AIA Vitality members should then go to the AIA Vitality app, tap the 'Peloton' tile in the 'Benefits and Rewards' section under 'Health and Fitness' and call Peloton using the phone number in the app (1800 952 535).
- 3 Peloton staff will ask for the member's AIA Vitality membership number, first name, last name, and membership year end date, to verify that the member is eligible for the offer.

- 4 Peloton will provide the AIA Vitality member with a breakdown of the offer and the 25% discount will be applied to the purchase.
- 5 Peloton will then arrange delivery and installation of the Peloton Bike in the member's home which is included in the sales price.
- 6 Members identified as being eligible for AIA Extra will receive an email from AIA Vitality confirming eligibility as well as a unique code for a 50% discount on full priced Peloton Bike.
- 7 These members will need to call Peloton (1800 952 535) to initiate purchase. Members will need to provide their unique discount code from their email to the Peloton Sales representative. The member will then be verified for the 50% discount. These members can also choose their Peloton Product from a Peloton showroom.
- 8 Peloton will provide the member with a breakdown of the offer and will send the member an email for them to finalise the purchase of their Peloton Bike.

How do I link Peloton to AIA Vitality?

To start using the Bike and earning Physical Activity Points, members must link their AIA Vitality account with their Peloton account:

- 1 Sign up for the All-Access Peloton membership (\$59 per month) which can be purchased on the Peloton Bike screen once the bike is delivered.
- 2 Then go to the AIA Vitality app, navigate through to 'connected apps and devices' and select 'Peloton'. Follow the screen prompts and link your AIA Vitality account with your Peloton membership. You will need to read and accept the T&Cs and data sharing requirements regarding the membership linking to successfully link the two accounts.
- 3 Make sure you are logged into your Peloton account when you use your Peloton Bike. Once your accounts are linked, Peloton will send AIA Vitality the details of your workout and your AIA Vitality Points will be added to your AIA Vitality membership.
- 4 By linking any of the other two paid Peloton App subscriptions (Peloton App One, Peloton App+) to your Vitality membership, you can also earn points.

AIA Vitality Points

Members will be awarded points in the following way:

- 50 points for workouts at least 20 minutes long
- 100 points for workouts at least 45 minutes long
- 15 points for meditation at least 10 minutes long.

The maximum physical activity Points you can earn per day is 100. If you complete two or more fitness activities in one day, then the higher AIA Vitality Points between them will be awarded.

Important points to remember

- The Peloton Guide, memberships, apparel, and accessories are not included in the offer.
- The discount does not apply to promotional or sale items. The discount capped at \$536.25 is only applicable with the purchase of a full price Peloton Bike, Bike+ or Tread.
- Delivery is available in Peloton delivery areas in Australia only.
- AIA Vitality members have the option to visit a Peloton showroom in Sydney, New South Wales in person to choose their Peloton Bike and complete a purchase. The Bike will then be delivered to their chosen address in Peloton delivery areas in Australia only.
- If you're missing AIA Vitality Points for your Peloton workouts, please send your queries to queries@aiavitality.com.au for eligible Points to be awarded after 48 hours of completing your activity.
- Offer can be redeemed by contacting Peloton by phone or in-store only. AIA Vitality membership number and details are required when making purchase.
- Internet access and monthly Peloton All-Access Membership is required to access Peloton content.
- No cash value. Cannot be combined with other offers. Offer is not transferable. Valid while supplies last.
- Use of this Benefit is subject to the AIA Vitality Terms and Conditions, AIA Vitality Terms of Use and the AIA Australia Privacy Policy are available at aiavitality.com.au. Benefits may be varied or withdrawn in accordance with the AIA Vitality Terms and Conditions.
- The 50% discount offer is only available to AIA Vitality Members who are eligible to access AIA Extra benefits and rewards. AIA Extra Vitality Members can use their AIA Extra Vitality discount to purchase one full priced Peloton Bike until 31/12/2024.



Any questions?

Visit aiavitality.com.au

Email queries@aiavitality.com.au

Call **1800 848 254**