

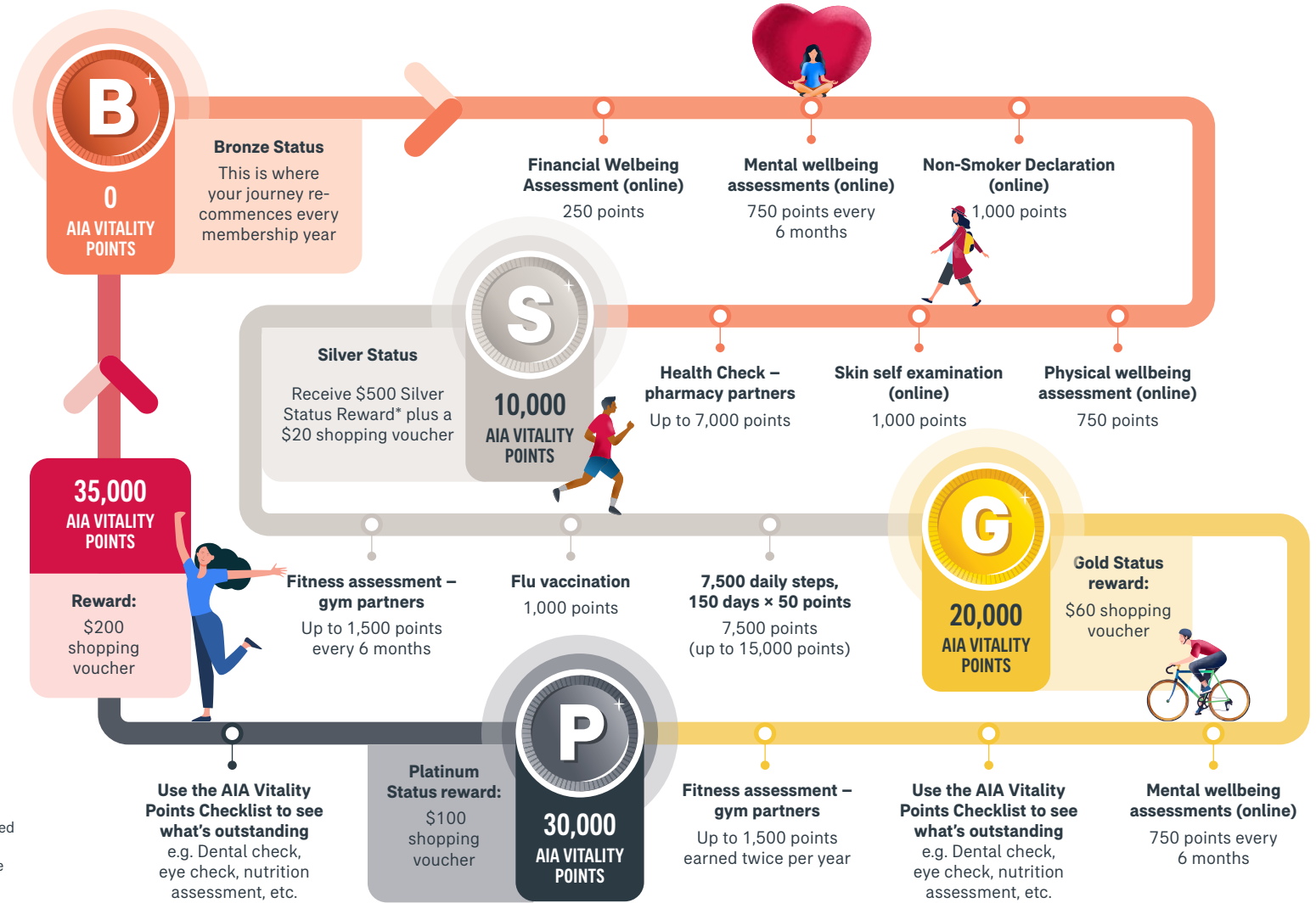
AIA VITALITY MEMBER JOURNEY



For AIA Priority Protection customers

April 2024

This roadmap represents an example member journey. Once you've activated your AIA Vitality membership and downloaded the AIA Vitality Australia app, you can complete these assessments in any order.



*Silver Status Reward payment only available if Silver Status is achieved in the first six months of a new AIA Vitality membership or where an existing AIA Vitality membership is attached to an AIAA life insurance policy for the first time. Please refer to the AIA Vitality Silver Status Reward [Member Terms and Conditions](#) for full eligibility criteria and details of this offer.