DID YOU KNOW

Stand Alone Crisis

July 2025



When and why?

At AIA Australia, we're proud of our Stand Alone Crisis Recovery option:

- A reinstatement option that is second to none, where Crisis can be reinstated only 30 days after payment of a Crisis Event (most of the market requires 12 months).
- When taking out Income Protection and other Lump Sum cover, the Stand Alone Crisis still qualifies for our bundled discount.
- Surprisingly not that much more expensive than bundling as a rider.

Case study

In the following case study, we outline two scenarios for a 48-year-old male, non-smoker, medical professional who resides in Victoria. He applies for Life and TPD cover of \$2,000,000 and \$400,000 of Crisis Recovery.

- 1. Scenario A: Life, TPD, Crisis (Linked). Premium = approx. \$497.15 per month
- **2. Scenario B:** Life, TPD, Crisis (Stand Alone). Premium = approx. \$523.34 per month

Scenario B demonstrates, that for an extra \$26 per month, the client:

- preserves the \$2m Life/TPD sum insured in the event of a Crisis Recovery claim
- preserves the \$400,000 Crisis Recovery in the event of a TPD claim
- can reinstate the Crisis Recovery after 30 days following a Crisis Recovery claim

Scenario A: Life, TPD, Crisis (Linked). Premium = approx. \$497.15 per month

	Life/TPD	Crisis (Linked)
Original sum insured	\$2,000,000	\$400,000
In the event of a Crisis claim	Life & TPD reduces to \$1,600,000	reduces to Nil, however able to reinstate Crisis cover after 12 months
In the event of a TPD claim	Life cover reduces to Nil	reduces to Nil and cancels out

Scenario B: Life, TPD, Crisis (Stand Alone). Premium = approx. \$523.34 per month

	Life/TPD	Crisis (Stand Alone)
Original sum insured	\$2,000,000	\$400,000
In the event of a Crisis claim	Remains at \$2,000,000	reduces to Nil, however able to reinstate Crisis cover after 30 days
In the event of a TPD claim	Life cover reduces to Nil	Remains at \$400,000

Crisis cover plays a pivotal role in assisting people in their time of need, covering people for a large list of Crisis events which include Cancer, Heart Attack, Stroke, Multiple Sclerosis and Dementia. Life threatening medical events can lead to tens of thousands in out-of-pocket expenses, often private health cover and other insurances fail to cover much of these expenses, for this reason, Crisis cover should be high on your priority list.

Often you will find Crisis payments are made without the requirement for ongoing disability, meaning that TPD and at times Income Protection are not claimable, while Crisis is.

At AIA Australia, we pride ourselves on a Crisis offering which provides a number of key features. Some of these features include:

- · Market leading Prostate Cancer definition.
- 'A' rated key definitions for Breast Cancer, Heart Attack, Stroke and Melanoma (per IRESS Risk Researcher).
- Built in Complimentary Family Protection of \$20,000 for each Child ages 2-17.
- Flexible premium options, including Crisis Extension, a feature that allows you to balance your cover between covering for conditions in their earlier stages and for more progressed Crisis Events (by selecting such a feature, significant savings can be achieved).
- Offered in both Stand Alone and as a Rider to Life Cover.

Did you know?



Over 50% of Crisis/Critical Illness claims are paid within 2 weeks of being lodged?

(Source: APRA Quarterly Life Insurance Performance Statistics)

For more information, and to learn how advisers are effectively positioning Crisis cover, contact your AIA Client Development Manager.

A google keyword search of "AIA TECE" will also take you to our dedicated technical resources page where you can access a wealth of information relating to our product and other compliance supporting materials.

Terms and Conditions apply, please refer to the PDS for full details.

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