



health
insurance
with **AIA Vitality**



Why Talk About myOwn

How can myOwn help you achieve your business goals?

myOwn health insurance with AIA Vitality can help you to retain existing clients, grow client value and target new demographics.

Whether your business is fully established, seeking further growth or a brand new start-up, myOwn can:

- Help retain and grow client value by providing a new touch point
- Strengthen your proposition around physical and financial wellbeing
- Provide new value to your clients
- Target a wide range of prospects and new demographics
- Help diversify your income

Why talk to your clients about myOwn health insurance with AIA Vitality?

With myOwn clients get:

- **AIA Vitality membership** – for up to two adults per policy¹.
- **An initial 5% AIA Vitality discount on their myOwn policy** – applied when clients first join and retained as long as they continue to achieve an AIA Vitality status of Silver or above.
- **Access to the AIA Vitality app** – the easy way to earn AIA Vitality points, complete health assessments and redeem rewards.
- **Peace of mind** – myOwn is backed by AIA, GMHBA and Discovery – companies with global scale and local experience. The AIA Group provides insurance to 50 million people around the world, GMHBA has provided health insurance to Australians for more than 80 years and Discovery Limited, the founder of Vitality and a leading financial services company listed on the Johannesburg Stock Exchange.

Plus, if your client already has an AIA Priority Protection (PP) or Priority Protection for Platform Investors (PPPI) policy or decides to take one out now, taking out a myOwn policy means they will receive:

- an additional **5% Health and Life discount** on their PP or PPPI Lump Sum and Income Protection premiums²; and
- a **12.5%³ AIA Vitality discount** on their PP or PPPI Lump Sum premiums and a **7.5%³ AIA Vitality discount** on PP or PPPI Income Protection premiums from their next billing date⁴, if they don't already have an AIA Vitality membership.

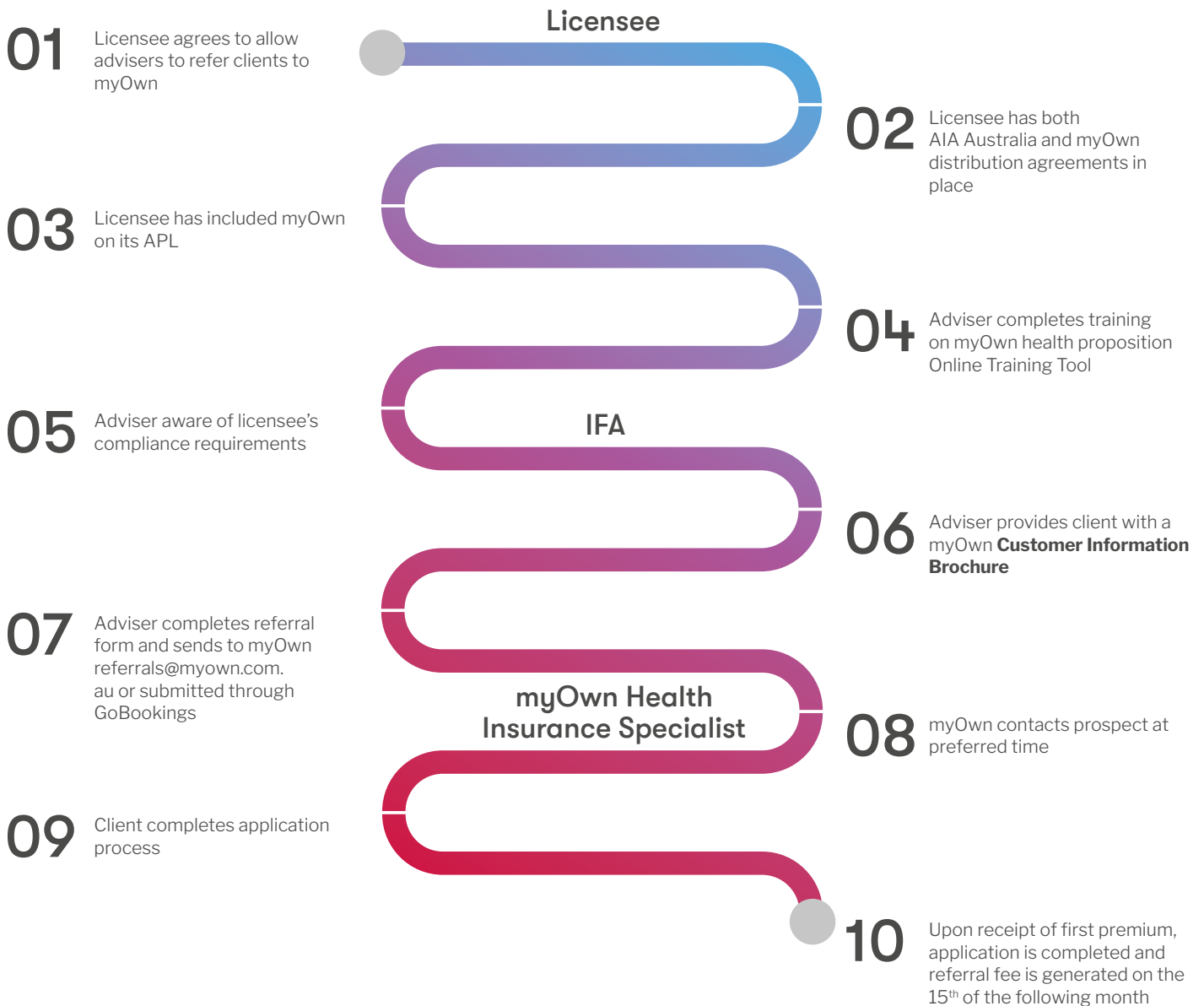
1 One AIA Vitality membership for a Singles policy and up to two AIA Vitality memberships applicable on Couples or Family policy

2 Applied when they have both a myOwn and life insurance policy

3 May be increased from time to time to reflect current campaign offers

4 For eligible policies purchased through a Financial Adviser only

myOwn referral process



myOwn

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