

# FAST START GUIDE TO SILVER STATUS

## For AIA Priority Protection customers

March 2025

AIA Vitality

### AIA Vitality rewards you for being proactive in looking after your health

AIA Vitality is a personalised, science-backed health and wellbeing program, where you get to know your health, improve it and enjoy the rewards for doing so.

Each year, as an AIA Priority Protection customer and AIA Vitality member you may receive:

- Up to \$500 in shopping rewards from partners like Myer, Amazon, Bunnings, RedBalloon, House, Rebel, Ticketmaster and Woolworths when you reach points milestones on your way to achieving a higher AIA Vitality Status
- Up to an additional \$260 in rewards each year by meeting weekly physical activity goals
- 4 New Balance Online Vouchers per membership year to the value of \$1,000
- Up to 50% cashback on eligible Virgin Australia flights booked through the AIA Vitality app
- 40% discount on eligible gym memberships with Fitness First, Goodlife and Virgin Active

### Get to Silver Status and receive:



Earn a \$500 AIA Vitality Silver Status Reward payment if you achieve Silver Status within 6 months of the commencement of your AIA Vitality membership or AIA Priority Protection policy commencement date, whichever is latter.<sup>1</sup>

1. Subject to Terms and Conditions. Refer to the Member Terms and Conditions of this offer for full details.

- 25% off selected Garmin devices
- Up to 50% off endota eGift cards
- 50% off HOYTS movie vouchers

Check out our Points Guide on page 2 to see how easy it is to reach Silver Status and unlock great rewards and benefits.

Find out more at [aiavitality.com.au](http://aiavitality.com.au)

## Let's get started!

1



### Activate your AIA Vitality membership

Before you can access AIA Vitality and all the benefits, you must first activate your account. If you haven't already done this, **contact the AIA Vitality team on 1800 848 254** and they will resend your personalised activation link.

2



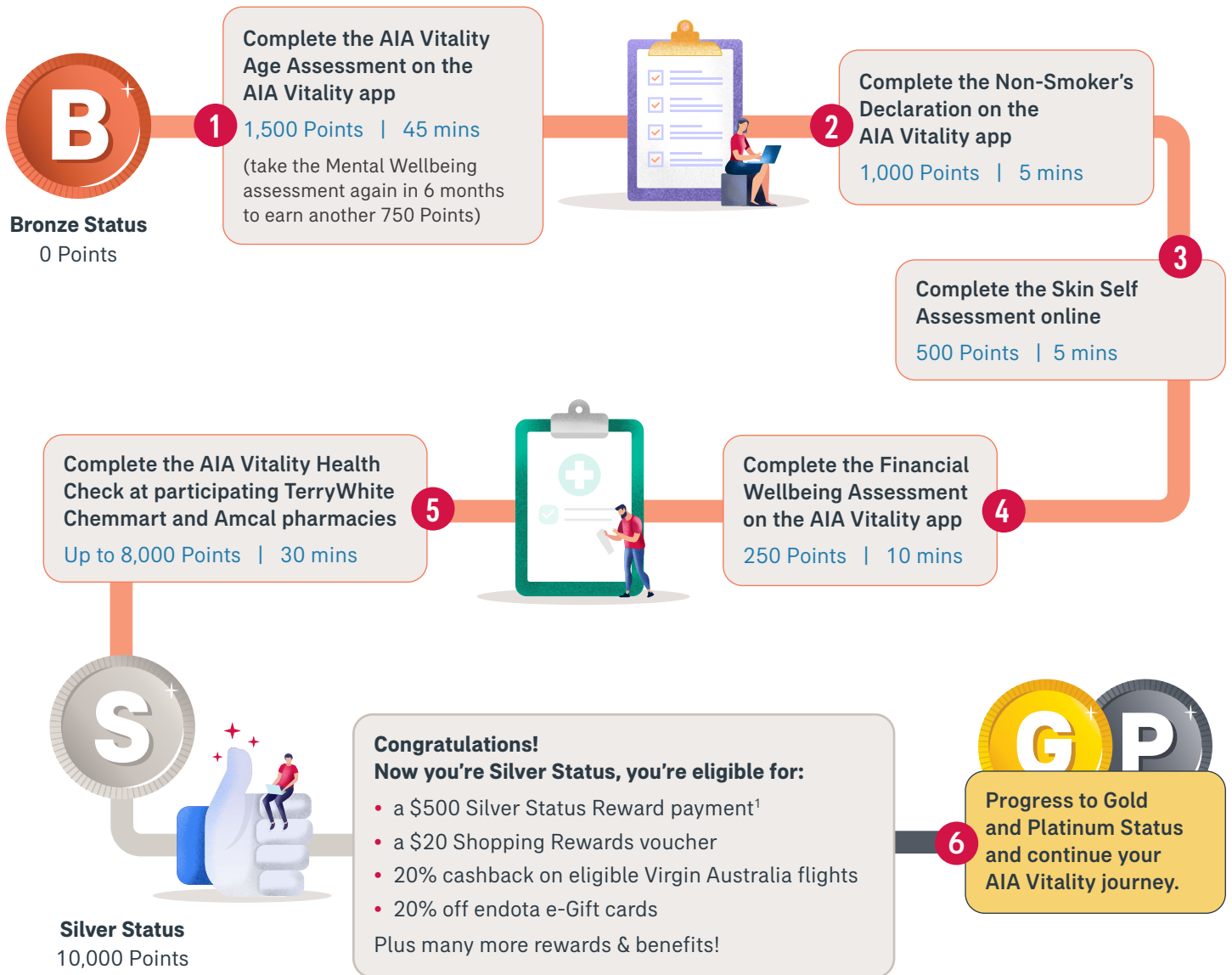
### Download the AIA Vitality Australia app

In the AIA Vitality app you can:

- Earn and track AIA Vitality points
- Be prompted to complete activities that can earn you more points
- Learn more about the benefits available and the rewards you can earn

# The higher your status the bigger the rewards!

You could reach AIA Vitality Silver Status in just a few days.



## Don't stop at Silver Status!

AIA Vitality supports members to make healthier lifestyle choices with great incentives to motivate you along the way. By linking a compatible fitness device you can earn physical activity points and continue to move up in status from Silver to Gold and Platinum and unlock greater rewards and discounts.

So why not take a step to better health and wellness by continuing your journey with AIA Vitality today.

1. Subject to Terms and Conditions. Refer to the [Member Terms and Conditions](#) of this offer for full details.

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