

Email Number 1

FOR ADVISER USE ONLY

AIA Vitality Client In-force Getting Started - Email Template

You can use to template to help get your client started with their AIA Vitality membership to ensure they are maximising the benefits and rewards within the program.

Subject line: Get engaged with AIA Vitality today and you could be celebrating with a \$500 Silver Status Reward.

Dear [Client Name],

Get started with AIA Vitality today and you could be celebrating with a \$500 Silver Status Reward.

Congratulations! Your AIA insurance policy is now in-force. We are delighted we could help ensure your financial protection is taken care of.

AIA Vitality setup

Soon you will receive an **email from the AIA Vitality team** that contains **a link to activate your AIA Vitality membership**. This is the first step in unlocking access to the award-winning health and wellbeing program that offers you rewards and discounts for making healthy choices.

Once you receive the AIA Vitality email, simply follow the steps below to get started:

Action 1 – Activate your AIA Vitality membership by following the link in the email you received from the AIA Vitality team.

Action 2 – Download the AIA Vitality app from the App store or Google Play for your iPhone or Android phone. This gives you full access to the AIA Vitality program.

Action 3 – Link your fitness device to the AIA Vitality app.

Start earning points and rewards, like the \$500 Silver Status Reward!

Once you've activated your membership, you can start earning points immediately. Plus, you'll have access to benefits like discounts on gym memberships, fitness devices, and more. And, if you reach **Silver Status within 6 months** of your membership commencement or policy commencement date*, you'll receive a **\$500 Silver Status Reward payment** deposited to your linked bank account.

*For full qualifying and eligibility criteria, please refer to full [Terms and Conditions](#) for this offer.

Getting to AIA Vitality Silver Status

If you reach Silver Status within 6 months, you'll receive a \$500 Silver Status Reward payment. Some great ways to get started are;

1 - Complete four **simple self-assessments** on the AIA Vitality app, these will help you get to know your health. Earn up to 3,750 points.

2 – Book an **AIA Vitality Health Check** either on your app at participating Terry White, Amcal or Guardian pharmacies for free or if you prefer with your GP). It's four simple measures, BMI, blood pressure, blood glucose and cholesterol. Earn up to 7000 points.

3 – Complete an **eye test** at your local provider. Earn up to 1000 points.

As an AIA Vitality member, you can receive:

- Up to 50% cashback on eligible Virgin Australia flights
- Up to \$500 worth of shopping rewards from Myer, Amazon, Bunnings, House, Rebel, Ticketmaster and Woolworths
- Up to 50% off endota spa e-gift cards
- Up to 30% discount on Fitbit and Garmin fitness devices and selected accessories
- Discounted Hoyts movie vouchers
- Weekly \$5.00 active benefits voucher
- Earn an Apple Watch Series 9 by reaching weekly Active Benefits targets with the Apple Watch Benefit
- Discounted insurance premiums based on the AIA Vitality Status you achieve.

Find out more and view the terms and conditions at aiavitality.com.au

Remember, achieve **Silver Status within 6 months** and you'll **receive a reward payment of \$500** – a great reason to activate and start engaging with your AIA Vitality membership today!

If you have any questions, please do not hesitate to contact me, or alternatively, contact the AIA Vitality help desk on 1800 848 254.

[Adviser signature]

Email Number 2

FOR ADVISER USE ONLY

AIA Vitality Client Silver Status Reward 6-month Deadline - Email Template

You can use to template to follow-up with your client at the 4 – 5 month mark and support them to achieve the Silver Status Reward by the 6-month deadline.

Subject line: It's not too late to reach your AIA Vitality Silver Status and claim your \$500 Silver Status Reward.

Dear [Client Name],

It's not too late to reach your AIA Vitality Silver Status and claim your \$500 Silver Status Reward.

We noticed it's nearly 6 months since your AIA Vitality membership commenced.

AIA Vitality's health and wellbeing program offers you great rewards and for making healthy choices.

One of those rewards is a \$500 Silver Status Reward payment if you reach Silver Status (10,000 points) within 6 months of your membership commencement or policy commencement date*.

*For full qualifying and eligibility criteria, please refer to full [Terms and Conditions](#) for this offer

Getting to AIA Vitality Silver Status

- 1** - Complete four simple self-assessments on the AIA Vitality app. Earn up to 3,750 points.
- 2** – Book an AIA Vitality Health Check either on your app at participating Terry White, Amcal or Guardian pharmacies for free or if you prefer with your GP). It's four simple measures, BMI, blood pressure, blood glucose and cholesterol. Earn up to 7000 points.
- 3** – Complete an eye test at your local Optometrist. Earn up to 1000 points.

Plus, review the other Quick Wins shown in the AIA vitality app that can earn you points.

Find out more and view the terms and conditions at aiavitality.com.au

If you have any questions, please do not hesitate to contact me, or alternatively, the AIA Vitality help desk on 1800 848 254.

It's not too late to achieve your AIA Vitality Silver Status,

[Adviser signature]