AIA VITALITY MEMBER JOURNEY



For AIA Priority Protection customers

April 2024

This roadmap represents an example member journey. Once you've activated your AIA Vitality membership and downloaded the AIA Vitality Australia app, you can complete these assessments in any order.

Bronze Status Financial Welbeing Mental wellbeing Non-Smoker Declaration This is where Assessment (online) assessments (online) (online) your journey re-250 points 750 points every 1.000 points commences every **AIA VITALITY** 6 months membership year **POINTS Silver Status** Health Check -Skin self examination Physical wellbeing assessment (online) Receive \$500 Silver pharmacy partners (online) 10,000 Status Reward* plus a Up to 7.000 points 1.000 points 750 points **AIA VITALITY** \$20 shopping voucher **POINTS** 35,000 **AIA VITALITY POINTS Gold Status** Flu vaccination 7.500 daily steps. Fitness assessment reward: Reward: 150 days × 50 points gvm partners 1,000 points 20.000 \$60 shopping \$200 Up to 1,500 points 7,500 points voucher **AIA VITALITY** shopping every 6 months (up to 15,000 points) **POINTS** voucher Platinum Use the AIA Vitality Fitness assessment -Use the AIA Vitality Mental wellbeing Status reward: Points Checklist to see gym partners **Points Checklist to see** assessments (online) \$100 30.000 what's outstanding what's outstanding shopping Up to 1.500 points 750 points every e.g. Dental check, e.g. Dental check, **AIA VITALITY** earned twice per year 6 months voucher eve check, nutrition eve check, nutrition **POINTS** assessment etc. assessment etc.

*Silver Status Reward payment only available if Silver Status is achieved in the first six months of a new AIA Vitality membership or where an existing AIA Vitality membership is attached to an AIAA life insurance policy for the first time. Please refer to the AIA Vitality Silver Status Reward Member Terms and Conditions for full eligibility criteria and details of this offer.

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